



# GENICS

## Enduro

Unlocking the power of health & genetics for a brighter food future

[www.genics.com](http://www.genics.com)





# Enduro

Combining biotechnological excellence in shrimp products for a unique, holistic health & genomics solution: Enduro takes your animal's performance to the next level



Twice as many DNA markers (SNPs) than conventional testing methods, for precise genomic analysis



DNA markers for customised functional commercial performance traits



Very early detection of 13 pathogens that severely impact shrimp aquaculture in a single test



Health management pipeline design & genomics integration analysis for whole genome selection



Rapid results on large numbers of samples with fast data turnaround & farm-ready reporting

### Who is Enduro for?

**Producers** looking to create innovation through the development of unique species characteristics for a sustainable competitive advantage.

**Industry leaders** who are focused on incremental, iterative improvements in growth, robustness, and commercial production traits of shrimp year on year.

**Governments** and peak bodies looking to better understand and plan for a sustainable future.

### What can it do?

Enduro leads to more resilient, durable, and higher-yielding shrimp production.

Powered by next-generation ShrimpID and the revolutionary Shrimp MultiPath, Enduro forms a complementary workflow in the laboratory, resulting in highly cost-effective health management and genomic analysis for excellence in your breeding programs.

### What our customers say:

*"Genics' Enduro product range combining ShrimpID and Shrimp MultiPath™ is a game changer for the industry. The Genics core technologies have been fundamental to the success of our company's selective breeding programs since 2010. They have enabled us to maximize our genetic diversity year after year and facilitate smart breeding choices that have delivered selected lines, with trebled production performance in ponds, compared side by side with unselected lines."* - Alistair Dick, General Manager, Gold Coast Marine Aquaculture, Australia

## Contact us

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## Genics

Your complete solution for disease & breeding program management