



GENICS

Enduro

Unlocking the power of health & genetics for a brighter food future

www.genics.com





Market leading Enduro by Genics

Enduro combines biotechnological excellence in shrimp products for a holistic health and genomics solution as never seen before.

Enduro takes your farm's animal performance to the next level.



The result: An inimitable, competitive advantage for your business



60,000* DNA markers known as Single Nucleotide Polymorphisms (SNPs) for precise genomic analysis



DNA markers for customised functional commercial performance traits



Very early detection of 13 pathogens that severely impact shrimp aquaculture in a single test



Includes health management pipeline design and integration with genomics analysis for whole genome selection



Rapidly generates results on large numbers of samples with fast data turnaround times and farm ready reporting

Who is Enduro for?

Producers looking to create innovation through the development of unique species characteristics for a sustainable competitive advantage.

Industry leaders who are focussed on incremental, iterative improvements in growth, robustness and commercial production traits of shrimp year on year.

Governments and peak bodies looking to better understand and plan for a sustainable future.

* *L.vannamei* service uses 60,000 informative DNA SNP markers.

** Our *P.mondon* & *P.stylostris* services use different best in market and informative SNP density offerings.

What our customers say

"Genics' **Enduro** product range combining **ShrimpID** and **Shrimp MultiPath™** is a game changer for industry. The Genics core technologies have been fundamental to the success of our company's selective breeding programs since 2010. They have enabled us to maximise our genetic diversity year after year, and facilitate smart breeding choices that have delivered selected lines, with trebled production performance in ponds, compared side by side with unselected lines."

Alistair Dick, General Manager, Gold Coast Marine Aquaculture, Australia

What can it do?

Enduro leads to more resilient, durable and higher yielding shrimp production.

Powered by next generation **ShrimpID** and the revolutionary **Shrimp MultiPath™**, **Enduro** forms a complementary workflow in the laboratory resulting in highly cost-effective, health management, and genomic analysis for excellence in your breeding programs.

Contact us

info@genics.com

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Dr. Melony Sellars - CEO

+61 437 025 821
melony.sellars@genics.com

Dirk Krueger - CCO

+61 411 019 217
dirk.krueger@genics.com

Next generation genotyping
and early pathogen detection

Genics